## **Attachment for Hyster Forklifts**

Hyster Attachments - Hyster is an industry leader in the materials handling industry that has been in business for more than eighty years. However, it began as a producer of lifting machines as well as winches. Most of its production was focused in the northwest United States and dealt mostly with the lumber and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the previous eighty years Hyster has continued to expand and grow its product line. The growth of its products coupled with its wish to stay service oriented has allowed Hyster to mature into the international player it is in the present day.

Some of the main inflection points in Hyster's history occurred between the 1940's and the 1960's. In 1946, Hyster opened a plant in Illinois that was fully devoted to mass manufacturing trucks. This allowed Hyster to drive its expenses down and, at the same time, offer a better quality product at industry aggressive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster, along with the whole forklift industry, continued to expand into different product lines throughout the 50's and 60's. They started building container handlers in the US in 1959 to satisfy the ever growing demand for transportation goods. In 1966, Hyster developed a method for enabling a lift truck to go both ahead and backwards using the same pedal. This pedal was known as the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a research and development centre in Oregon that was focused on improving the design and functionality of forklifts. The centre is still one of the world's top testing facilities in the materials handling industry.

The sixties was characterized by rapid growth right through the whole materials handling industry. Due to this, Hyster needed to refocus its approach towards these growing mass markets. As a result, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to supply greater quality at a more inexpensive price. A further expansion in production capabilities was necessitated by the need in Europe for Internal Combustion Engine Vehicles. To fill this hole, a plant in Craigavon, Ireland was opened in 1980. Through the eighties Hyster continued to concentrate on developing industry leading forklifts. The Hyster company name was recognized throughout the globe for its commitment towards excellence. This attention to excellence brought many suitors for the enterprise. In 1989, a large multinational corporation based in Ohio called NACCO Industries bought Hyster and began an aggressive growth strategy. NACCO rapidly changed the XL philosophy with a more driver oriented lift truck that focused on operator comfort, which is well-known as the XM generation of forklifts.

The shift in supply change management to a much more just-in-time focused arrangement has meant that Hyster has had to constantly make investments in brand new technologies. Acquisitions and investments were made in the United States, Italy, Netherlands, and a lot of other places throughout the world. All of these investments have made Hyster a world leader in the lift truck market. Recently, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which includes more than 300 assorted versions of lift trucks.