

Crown Forklift Part

Crown Forklift Parts - Two brothers Allen A. Dicke and the late Carl H. Dicke formed the Crown corporation in 1945. Carl's son, James F. Dicke joined the family business later that year. At this time, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President at the moment, becoming the fourth generation of the Dicke descendants to maintain this position.

Crown initially began with a small client base developing temperature controls that they manufactured for coal burning furnaces. The production of these control items took place in a former hardware store located in New Bremen, Ohio, where Crown's headquarters currently remain.

In 1949, responding to the public's mounting interest in TV, Crown moved into the assembly of antenna rotators. This product was utilized to enhance TV reception and image quality. The company's lucrative move allowed them to become a leading manufacturer of units until 2001. The company ceased production in October after a decline in the worldwide need for TV antenna rotators.

Crown before long diversified its manufacturing to take in the restoration of mechanical and electrical parts for private and government use in the early 1950's. After numerous lucrative bids within a short period of time, the company had built a highly regarded business in this field.

Versatility and achievement dominated Crown's capability to diversify once again. In 1957, production into the material handling market began with forklift production. The company believed the market needed a smaller line of superior quality lift trucks. Crown promptly produced an exceptional range of progressive equipment and swiftly grew to be the most rapidly evolving material handling company with its collection of products.

In 1966, Crown ventured outside of the US materials handling marketplace and into Australia. Sydney, Australia is home to the regional headquarters and presently leads Crown's Asia Pacific service, sales and marketing teams. Crown remains an unwavering industry leader these days, supported by exceptional operations, solid sales and strong production operations.

Two years later, Crown had moved into the European markets by buying up an Irish production plant from a German Company, Steinbock. There they began to assemble PTH hand pallet trucks. Later that same year, Crown started their first London operation located near Heathrow Airport. The sales and service operation of Crown's comprehensive lift truck line was accessible in the UK by the end of the decade. In the early 1970's, Crown expanded and began advertising and marketing forklifts across Europe through autonomous dealers.

These days, Crown manufactures a vast fleet of electric lift trucks. The company's vendor network, located in key international markets, consists of both Crown-owned and independently-owned sellers. They are responsible for managing the company's product sales and service.

Corporate offices in New Bremen, Ohio and Munich, Germany offer nationwide advertising and promotional sales support to all dealer and sales personnel. Both Crown sales and seller personnel are factory-trained in all disciplines to ensure the utmost reliability and service. The Munich office was launched in the 1980's and provides purchasing, advertising and marketing, engineering and design functions for India, Africa, the Middle East along with Europe. The diverse family of international sellers and Crown-owned sellers effectively operate in almost 100 foreign city environments.

Crown has established 6 manufacturing locations in the United States that consist of: New Knoxville; Celina, Ohio; Greencastle, Indiana; Kinston, North Carolina; Fort Loramie, Ohio; and New Bremen, Ohio. Serving their expanding foreign markets, Crown has production facilities in Sydney, Australia (since 1966); Queretaro, Mexico (since 1973); Roding, Germany (since 1986); and Suzhou, China (since 2006). Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Through its numerous client base on all sides of the world, Crown has built an outstanding reputation as a manufacturer of progressive, safe and reliable machines. The company has been awarded more than 50 distinguished design awards and the products that Crown develops continues to attain recognition for innovation and top design excellence. For instance, in the 1970's, Crown's launch of the side-stance design proved exciting and unparalleled by materials handling experts. Today, this design has acquired common acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another industry original, offering the operator with several comfort choices to lean, sit or stand, along with its unequaled output capacity.